



Privacy Policy

UandWorld (“we,” “our,” “us”) is committed to protecting the privacy of our customers, partners, and website visitors. This Privacy Policy explains how we collect, use, store, and safeguard personal information when you interact with our websites, purchase products, or participate in brand collaborations and promotional services.

By accessing or using our Services, you consent to the data practices described in this Privacy Policy.

I. Information We Collect

UandWorld may collect and process certain personal information in connection with your use of our Site and Services. This includes information you provide directly, such as your full name, email address, payment information (processed securely through third-party providers), shipping and billing address, account credentials, and any content you submit when communicating or collaborating with us. We also automatically collect certain information through cookies, analytics tools, and server logs, including your IP address, browser type, device identifiers, pages viewed, time spent on the Site, and general location data at the city or country level. In addition, we may receive information from third parties such as affiliate networks, brand partners, advertising and analytics providers, and social media accounts you choose to connect with our Services.

II. How We Use Personal Information

UandWorld processes and uses personal information for purposes including fulfilling product purchases, managing promotional and partnership programs, processing payments, and preventing fraudulent activity. We also use data to communicate order confirmations, updates, and customer support messages; to improve the quality, usability, and performance of our products and online platform; and, with your consent, to send promotional or marketing content. Additionally, we may process information as necessary to comply with applicable legal and regulatory requirements. UandWorld does not sell personal information under any circumstances.

III. Cookies and Tracking Technologies

UandWorld may use cookies, pixels, and similar technologies to enhance and personalize your browsing experience, improve website functionality and performance, and measure analytics and advertising effectiveness. These tools help us understand how visitors interact with our Site and allow us to optimize our content and services accordingly. You may choose to disable cookies through your browser settings; however, doing so may limit certain features or reduce the overall functionality of the Site.



IV. Data Sharing and Disclosure

UandWorld shares personal information only when necessary to operate and support the Services. This includes disclosure to trusted service providers that assist with ecommerce operations, website hosting, shipping, analytics, and marketing, as well as to payment processors who receive only the data required to complete a transaction securely. We may also disclose information when required to comply with applicable laws, regulations, or court orders. All service providers are contractually obligated to handle personal information in accordance with this Policy and to maintain its confidentiality and security. UandWorld does not share personal information with unrelated third parties for their independent marketing or advertising purposes.

V. Data Security

UandWorld implements administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, loss, theft, misuse, or alteration. These measures include secure data handling practices, restricted access protocols, and encryption where appropriate. However, while we strive to protect your information, no method of data transmission over the internet or method of electronic storage can be guaranteed to be completely secure, and UandWorld cannot ensure or warrant the absolute security of any information you transmit to us.

VI. Data Retention

UandWorld retains personal information only for as long as necessary to fulfill the purposes outlined in this Policy, including the completion of transactions, the provision of customer support, and compliance with applicable legal and regulatory obligations. When personal information is no longer required, we take reasonable steps to securely delete, de-identify, or anonymize it in accordance with best practices and applicable data protection standards.

VII. Your Data Rights

Depending on your location and applicable laws, you may have certain rights regarding your personal information. These may include the right to request access to or copies of your data, to correct inaccuracies, to request deletion of your information, or to withdraw consent to receive marketing communications. To exercise any of these rights, you may contact us using the details provided in Section 11 of this Policy. We will respond to all verified requests in accordance with applicable legal requirements and within a reasonable time frame.



VIII. International Data Transfers

Your information may be processed outside your home country. Where data is transferred internationally, we take steps to ensure appropriate protection under applicable privacy laws.

IX. Links to Third-Party Content

Our Services may contain links to external websites or platforms. We are not responsible for the privacy or security practices of those third parties.

X. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated “Last Updated” date. Continued use of the Services constitutes acceptance of updated terms.

XI. Contact Information

If you have questions regarding this Agreement, you can contact us at:

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By registering as an Affiliate or participating in the program, you acknowledge that you have read, understood, and agreed to be bound by these Terms & Conditions.

This document was last updated November 07, 2025.